



*OHIO COUNTY HOME  
ASSOCIATION*

*2008  
Annual Spring  
Conference*

*Discovering, Changing  
& Achieving*

*Sunday, March 30  
Through  
Wednesday, April 2*

*Salt Fork Resort &  
Conference Center  
Route 22 East  
Cambridge, Ohio*

*For Reservations Call (740) 439-2751*

*Mention OCHA for Conference Rate*

*Single Room Rate: \$80 + tax*

*Double Room Rate: \$100 + tax*



## Conference Agenda

**Sunday, March 30**

4:00—6:00 p.m.

Opening Session

*Cea Cohen Elliott*

*Key Note Speaker*

*“Laugh for the Health of It”*

*When your mirror reflects an entire flock of crows’ feet or your jaw is as tight as a sumo wrestler’s belt, it’s time to say, “To health with it!” Cea shares how laughter really is the best medicine.*

*If life seems like a bottomless well of worries, it’s time to rise to the surface. Reality is often a lot brighter than we perceive it! We can’t control everything in life, but Cea helps us put things in perspective.*

*“Each moment is a grand celebration of life!”, says Cea Cohen Elliott. “And as long as I’m laughing, I’m living grandly!”*

*Cea’s sense of humor and love of life are contagious. She invites her audiences to hear their hearts and embrace their true spirits, filling everyone with a collective glow.*

*Cea’s humor-filled motivational presentations as a keynote speaker and seminar leader have been experienced by thousands whose lives have been changed forever...for the better.*

6:30 p.m.

Dinner

8:00 p.m.

*Fellowship, Euchre & Fun*



## Conference Agenda

### **Monday, March 31**

8:00—9:00 a.m.

*Free Continental Breakfast*

9:00—10:00 a.m.

*The Ohio LTC Up-Date: A State of the State*

*Pete Van Runkle, President & CEO*

*Ohio Health Care Association*

*In recent years, the State of Ohio initiated some of the most sweeping changes we have seen in our profession in more than a decade. Where do we actually stand with many of the budget initiatives and what lies ahead for long-term care facility-based providers as Ohio, and other states through the country, continue their rebalancing efforts? This session will provide all conference attendees with specific details and helpful insights into many aspects of Ohio's LTC. Specifically, where do we stand with the transition of the pricing system for nursing homes and the reimbursement system for ICFs/MR? And what are Ohio Health Care Association's priorities moving forward with the governor's administration?*

10:00—10:15 am.

*Morning Break*

10:15 a.m.—12:15 p.m.

*Are Nursing Homes Going to Survive?*

*Person Centered Care in the New Millennium*

*Kenn Daily, Chief Operating Officer*

*Elder Care Systems Management*

*Nursing facilities are increasingly under scrutiny which leads some to believe they are outdated dinosaurs. Baby boomers are redefining long term health care and aging. Who chooses what and when has become a tremendous challenge for long term care service professionals. One of the major dilemmas in long term care is that all of the changes are evolving rapidly. This presentation will discuss various aspects of aging and long term health care and the future of nursing facilities within the spectrum of aging.*



Conference Agenda

***Monday, March 31 (Continued)***

*12:30 p.m.*

*Lunch*

*1:45—3:15 p.m.*

*Managing Accountability*

*Jo Donovan, RN, BSN*

*Director, Clinical Education*

*Skilled Care Pharmacy*

*Managers are challenged with employee work performance issues on a daily basis. This one and a half hour presentation focuses on reasons why managers are frequently frustrated and disappointed with results after conveying project information or even general work assignments.*

*Factors affecting employee responsiveness to requests and their subsequent work actions are reviewed in detail. Each factor is discussed on three levels: 1) “what happened” ie, the “psychology” behind the manager-employee relationship, 2). “why it happened or didn’t happen” as related to the managers approach and employee response and 3). “how” preventive solutions can help managers overcome these problems in the future.*

*Three case studies are utilized as examples of negative manager-employee relations with resulting negative outcomes. The factors influencing each of these situations are discussed in an open forum. The audience must then formulate practical, “new” approaches” for influencing a more positive result.*

*3:15—3:30 p.m.*

*Afternoon Break*



Conference Agenda

**Monday, March 31 (Continued)**

3:30—5:30 p.m.

*Power of Performance:*

*Creating Action-Oriented Quality Initiatives*

*Jo Donovan, RN, BSN*

*Director, Clinical Education*

*Skilled Care Pharmacy*

*This one and a half hour presentation incorporates the principles of “management by fact” as a best practice tactic towards achieving operational goals. The content focuses on changing your APPROACH in order to achieve the desired RESULTS.*

*The audience will learn the value of converting standard reports into meaningful operational summaries that relate pertinent, actionable information to executive management. Participants will learn the secrets of re-organizing facility goals into departmental tasks and measurements that keep staff focused, energized and engaged.*

*This session offers hands-on instruction in the development of departmental “care plans”, data tracking mechanisms and reporting guidelines. A workshop format with case studies supports the general content of the program.*

6:00 p.m.

*Dinner*

8:00 p.m.

*Fellowship, Euchre & Fun*



Conference Agenda

*Tuesday, April 1*

8:00—9:00 a.m.

*Free Continental Breakfast*

9:00—11:00 a.m.

*The Pricing System: Where It Stands and Where Is It Going?*

*Rate Setting Implications*

*Bert Cummins, CPA*

*Managing Principal, and CEO*

*Cummins, Krasik & Hohl*

11:00—12:00 p.m.

*Current Legal Topics in Long Term Care*

*Janet K. Feldkamp, RN, BSN, LNHFA, JD*

*Attorney at Law*

*Benesch, Friedlander, Coplan & Aronoff, LLP*

12:30 p.m.—1:30 p.m.

*Lunch*

1:30 p.m.

*Free Time*

*Golf Outing (Optional Activity—Player Fee)*

6:30 p.m.

*Dinner*

8:00 p.m.

*Memorial Service*

8:30 p.m.

*Fellowship, Euchre & Fun*



## Conference Agenda

*Wednesday, April 2*

*8:00—9:00 a.m.*

*Free Continental Breakfast*

*9:00—10:30 a.m.*

*Closing Session*

*Ken Wasco*

*Key Note Speaker*

*10 Things Leaders Know...*

*That Busy Managers Haven't had the Time to Figure Out Yet!*


*The ten things leaders know that busy managers haven't had the time to figure out yet presents the ten traits that are found in leaders. It's basic stuff everyone already knows but sometimes the basics are the easiest to forget and the hardest to relearn. Every leader is an excellent manager but not every manager is viewed as a leader. Why? Come find out for yourself. In this fast paced, interactive and thought provoking session participants will not only learn about the ten moves leaders use, but also ten things leaders never do, and on top that there are those ten expressions you'll never hear a real leader say. Leaders have the ability to discover a "diamond in the rough" because they were once that themselves. Do you know the two things that every leader absolutely knows for sure? You should.*

*10:30—10:45 a.m.*

*Morning Break*

*10:45 a.m.*

*Association Membership Meeting*



*Salt Fork Resort & Conference Center*  
14755 Cadiz Road (Route 22 East)  
Lore City, Ohio (Cambridge)  
[www.saltforkresort.com](http://www.saltforkresort.com)

*Although constructed in the early seventies, this massive pine beam and stone lodge captures the atmosphere and flavor of the grand park lodges built at the turn of the century. Salt Fork Resort & Conference Center is tucked away in the rolling hills of southeastern Ohio, in Ohio's largest state park. The lush wooded surroundings contain miles of hiking and horseback riding trails, large and healthy populations of deer, turkey, flowers, song and water birds all with a view of Ohio's largest state park lake.*

*Conveniently located close to the intersection of Interstates 70 and 77, Salt Fork Resort boasts 148 guestrooms, 54 cottages and 8 meeting and conference rooms with a professional sales and catering staff. The Lodge features indoor/outdoor pools, Jacuzzi, game room, fitness center, family and children's activities, gift shop, lounge, full service restaurant, basketball, volleyball and tennis. Cottages sleep six and include their own kitchen fully stocked with cookware and utensils, bath, living space, screened in porch and breathtaking views of Salt Fork Lake.*


*Attractions of the park include an 18-hole championship golf course, nature center, two marinas which offer a wide variety of watercraft rentals, the Kennedy Stone House, Hosak's Cave, seasonal hunting and fishing, 7 boat launches with rating for unlimited horsepower and numerous picnic areas.*

**For Reservations Call (740) 439-2751**

*Mention OCHA for Conference Rate (Room Block to be Released 2/29)*

*Single Room Rate: \$80 + tax*

*Double Room Rate: \$100 + tax*



*Located just moments from historic Cambridge, home of the famous Hopalong Cassidy Festival and rare Cambridge Glass, Salt Fork is just far enough to feel a world away and yet still close to home. Following are driving directions from Columbus and other common points of origin.*

*Driving Directions*

***From Columbus, OH***

- *Take Interstate 70 east to Interstate 77 North.*
- *Follow Salt Fork signs to U.S. Route 22 East (Cambridge Exit 47).*
- *Turn right onto U.S. Route 22 East and follow approximately 6 miles to the park entrance.*
- *Turn left into the park and follow the signs to the Lodge, which is approximately 7 miles from the park entrance.*

***From Cincinnati, OH***

- *Interstate 71 north to Columbus.*
- *Follow directions above from Columbus.*

***From Cleveland, OH***

- *Take Interstate 77 South to U.S. Route 22 East (Cambridge Exit 47).*
- *Turn left onto U.S. Route 22 East and go 6 miles to the park entrance*
- *Turn left into the park and follow the signs to the Lodge, which is approximately 7 miles from the park entrance.*

***From Pittsburgh, PA***

- *Interstate 79 South to Interstate 70 West.*
- *From Interstate 70 take Interstate 77 North to Exit 47 (U.S. Route 22 east, Cambridge).*
- *Turn right onto U.S. Route 22 East and follow approximately 6 miles to the park entrance.*
- *Turn left into the park and follow the signs to the Lodge, which is approximately 7 miles from the park entrance.*



### Continuing Education Credits

- *13.0 Continuing Education Credits for Nursing Home Administrators to be Awarded through BENHA (approval pending)*
- *Nurses please note that any continuing education that has been approved by an accredited body can be accepted by the Ohio Board of Nursing. (Refer to OBN Rules 4723-14-01 through 4723-14-19).*

### Vendor Support—Can You Help?

*One of the reasons that the Association has been able to maintain affordable registration rates is because of the sponsorship of vendors.*

*Do you know a vendor that would be a potential conference sponsor? A vendor you do business with? A supplier, ancillary service provider, consultant or similar? Please let them know of this opportunity!*

*Sponsorship levels include:*

#### ***\$1000 – Platinum Level Sponsor***

*Sponsorship Benefit: 1 Conference Registration; 20 minute Vendor Presentation; Vendor Literature Distribution; Conference Brochure Recognition (1/4 Page Size Ad)*

#### ***\$500 – Gold Level Sponsor***

*Sponsorship Benefit: 1 Conference Registration; 10 Minute Vendor Presentation; Vendor Literature Distribution; Conference Brochure Recognition (Business Card Size Ad)*

#### ***\$250 – Silver Level Sponsor***

*Sponsorship Benefit: 5 Minute Vendor Presentation; Vendor Literature Distribution; Conference Brochure Recognition*

#### ***\$100 – Bronze Level Sponsor***

*Sponsorship Benefit: Vendor Literature Distribution; Conference Brochure Recognition*

*Contact Denise Percival if you can recommend a potential conference vendor. Your assistance would be greatly appreciated!*



Conference Registration

Please type or print clearly.

Facility Name \_\_\_\_\_

Attendee #1 \_\_\_\_\_

Attendee #2 \_\_\_\_\_

Attendee #3 \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State OH Zip Code \_\_\_\_\_

Phone with Area Code \_\_\_\_\_

Fax with Area Code \_\_\_\_\_

**Conference Fees:**

\$ 75 per individual employed by a OCHA member facility

\$150 per individual, non OCHA member

\$ 25 per spouse/guest participation (not eligible for CEU credits)

Spouse/Guest Name \_\_\_\_\_

**Optional Activity (Golf Outing—Tuesday, April 1)**

To help determine quantity of reservations needed, please indicate number of golfers anticipating to play. Fees to be announced in near future.

# of Players \_\_\_\_\_ (Fees are at player's expense)

Return registration form and payment to:

Ohio County Home Association

c/o Washington County Home

845 County House Lane

Marietta, OH 45750

Total Enclosed \$ \_\_\_\_\_

*Ohio County Home Association  
2008 Conference*

Denise R. Percival, NHA—Conference Chair  
c/o Greenwood Manor  
711 Dayton-Xenia Road  
Xenia, Ohio 45385

Conference Questions?  
Call Denise at (937) 562-7550

OCHA Presents  
2008 Annual Conference

**“Discovering, Changing & Achieving”**  
15.0 CEU Credits

